

Software Product Announcement

Lighting Analysts Enhances the Photometric Instabase®

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Lighting Analysts, Inc., a global leader in calculation and visualization software for the Architectural lighting professional, is excited to announce some groundbreaking new enhancements to our cloud-resident photometric Instabase[®].

Instabase[®] is a collection of the lighting industry's most prominent manufacturers photometric data in a convenient searchable online venue launched from Lighting Analysts software programs AGi32, ElumTools and Photometric Toolbox. Recent enhancements include the ability to search the entire photometric catalog for products matching your performance criteria. This new capability is enabled by a major redesign of the underlying structure to provide extremely fast search and presentation of results. "This is a game changer for both designer and manufacturer alike as now searches might include products the designer never considered." Says David Speer, VP of Business Development for Lighting Analysts. "Manufacturers are happy they are reaching customers and designers are always eager to be exposed to new products."

About Instabase participation

When manufacturers elect to participate, their photometric data, custom symbols and photographs are uploaded to the Instabase cloud server. IES file contents are analyzed for search keywords and performance metrics are calculated. The data is then incorporated into the Instabase structure and made available to the public.

Manufacturer participation is completely free. Interested manufacturers should visit our "<u>How to</u> <u>Participate</u>" webpage for detailed information and instructions.

About Lighting Analysts, Inc.

Founded in 1984, Lighting Analysts, Inc. (<u>www.lightinganalysts.com</u>) is a world leader in lighting design software. Lighting Analysts, Inc. software systems are used by lighting industry professionals worldwide to aid in the conceptualization and design of lighting systems of almost any nature. Its AGi32, ElumTools and Photometric Toolbox programs have won numerous industry accolades and awards.

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